# WEST TEXAS SYMPHONY

Founded in 1962 and currently under the direction of Maestro Gary Lewis, the West Texas Symphony includes 70 orchestra musicians, an adult chamber chorale, a large youth choir, and three resident instrumental chamber groups: The Lone Star Brass, the Permian Basin String Quartet, and the West Texas Winds. In our 62nd Season, the West Texas Symphony is one of the largest professional arts organizations in West Texas.

# **DID YOU KNOW?**

The production of a single West Texas Symphony concert may cost as much as \$70,000. Some of our expenses include: music conductor, orchestra personnel, guest artists, music rental & royalties, piano tuning, printed programs, venue rental, production staff, and instrument transport.

If we relied on ticket sales alone to cover concert expenses, the cost of a single ticket for our patrons would prohibit many from enjoying the presentation of live symphonic and choral music in the Permian Basin. **Sponsors play a critical role in making each season possible**. We invite you to make a bold statement with your sponsorship and play your part in the 62nd Season.



# SEASON AND CONCERT SPONSORSHIP OPPORTUNITIES

We welcome the opportunity to work with you to achieve your promotion, advertising, and marketing goals while showing your support for the West Texas Symphony.

# **SPONSORSHIP LEVELS**

- Season Sponsor \$50,000
- Pops & Family Series Sponsor \$35,000
- Masterworks Series Sponsor \$25,000
- Platinum \$10,000
- Gold \$5,000
- Silver \$3,500
- Bronze \$2,500

**PLEASE NOTE:** For inclusion in the first of two program books, sponsor logo, name and program ads must be received by **June 14, 2024.** 

# OUR MISSION ....

is to enhance the quality of life in West Texas through professional music performances and music education.



SYMPHONY



WTS is a 501(c)(3) non-profit organization.







# CONCERT **SPONSORSHIP** BROCHURE

### Gary Lewis, Music Director & Conductor

# CONCERT SPONSORSHIP BENEFITS

### MASTERWORKS OR POPS CONCERTS

BENEFITS	Platinum \$10,000	Gold \$5,000	Silver \$3,500	Bronze \$2,500
Reserved Seating at Sponsored Concert	40*	20	10	6
Ad in Program	Full Page Color	1/2 Page Color	1/3 Page Color	1/4 Page Color
Value of Ad	Full Page \$1,550	1/2 Page \$1,025	1/3 Page \$625	1/4 Page \$455
Logo or Name in Program and Website (with link)	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Logo or Name on Concert Advertisement (when possible)	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Verbal Acknowledgment from Stage	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Ensemble provided for your private event	$\checkmark$			

Ticket Benefit Value MASTERWORKS or POPS & FAMILY = \$60 per ticket

\*With flexibility across the season not to exceed 25 for any single concert

Per IRS regulations a tax receipt will be issued for the payment received less the value(s) of any benefit(s) received.

## MASTERWORKS CONCERTS POPS & FAMILY CONCERTS



# **AMERICAN STORIES** SEPTEMBER 7, 2024 Cello Concerto in B minor

Sounds

Symphony No. 1 WILLIAM GRANT STILL

Ethan Blake, Cello

ANTONÍN DVOŘÁK



Dr. Andrew Cooperstock, Piano

Til Eulenspiegel's Merry Pranks RICHARD STRAUSS

> Der Rosenkavalier Suite RICHARD STRAUSS

Piano Concerto in A minor FDVARD GRIFG

### WTS SPOTLIGHT "DOVES & CROCODILES" **JANUARY 11. 2025** Chris Chance, Clarinet

Premiere Rhapsodie CLAUDE DEBUSSY

Symphony No. 2 LUDWIG VAN BEETHOVEN

### THE RIOT RITE **OF SPRING** APRIL 12, 2025

The Rite of Sprina IGOR STRAVINSKY

Featuring our third annual side-by-side performance with local Permian Basin students!

### WEST TEXAS SYMPHONY WITH BARBARA PADILLA **OCTOBER 5. 2024**

Back by popular demand, we welcome the Mexican-American soprano. Barbara Padilla, whose on-stage presence and beautiful vocal prowess will captivate audiences of all musical tastes.

### SOUNDS OF THE SEASON **DECEMBER 7, 2024**

Don't miss West Texas' timeless holiday tradition! Featuring your symphony orchestra, instrumental chamber ensembles. choral groups, and Santa Claus!

**TONY DESARE "THE PIANO SHOW** FEATURING RHAPSODY IN BLUE" MARCH 1. 2025

The triple threat singer/pianist/songwriter, Tony DeSare, takes you on a journey that celebrates the timeless piano legends who have become the cornerstone of pop music!

### SUPERMAN IN CONCERT MAY 17. 2025

You'll believe a man can fly as Superman in Concert arrives in concert halls around the world, accompanied y the power of a full symphony orchestra performing John Williams' triumphant original score live to picture!

SUPERMAN and all related characters and elements are trademarks of and © DC Comics. © 2019 Warner Bros. Entertainment Inc. All Rights Reserved.

### ALL SYMPHONY CONCERTS START AT 7:30 PM AT THE WAGNER NOËL PERFORMING ARTS CENTER.

Programs, dates, and individuals scheduled to perform are subject to change.

# WEST TEXAS SYMPHONY 2024 2025 SEASON SPONSORSHIP COMMITMENT FORM

### SEASON SPONSORSHIPS

FLEXIBLE BENEFITS

Ô

SEASON SPONSOR - \$50,000 2024-2025 Season

POPS & FAMILY SERIES SPONSOR - \$35,000

□ MASTERWORKS SERIES SPONSOR - \$25.000

### MASTERWORKS CONCERTS

□ AMERICAN STORIES - SEP 7. 2024

□ FOLK TALES - NOV 9, 2024

WTS SPOTLIGHT - JAN 11. 2025

□ THE RIOT RITE OF SPRING - APR 12, 2025 □ PLATINUM \$10.000 GOLD \$5.000 □ SILVER \$3.500 BRONZE \$2,500

### **POPS & FAMILY CONCERTS**

□ WTS WITH BARBARA PADILLA - OCT 5, 2024 □ SOUNDS OF THE SEASON - DEC 7. 2024 □ TONY DESARE PIANO SHOW - MAR 1. 2025 □ SUPERMAN IN CONCERT - MAY 17. 2025 □ PLATINUM \$10,000 GOLD \$5.000

□ SILVER \$3,500 □ BRONZE \$2,500

### CHAMBER CONCERTS \$500 EACH

TICKET BENEFIT = 6 TICKETS (\$150 VALUE)

- PERMIAN BASIN STRING QUARTET SEP 21, 2024
- □ WEST TEXAS WINDS OCT 19, 2024
- □ CHAMBER CHORALE NOV 19. 2024
- LONE STAR BRASS DEC 17, 2024
- PERMIAN BASIN STRING QUARTET JAN 25, 2025
- □ CHAMBER CHORALE FEB 8, 2025
- □ WEST TEXAS WINDS MAR 22, 2025
- □ LONE STAR BRASS MAY 3, 2025
- □ VOICES OF THE PERMIAN BASIN MAY 1, 2025 (YOUTH CHOIR)

### **TOTAL SPONSORSHIPS:** \$

Per IRS regulations a tax receipt will be issued for the payment received less the value(s) of any benefit(s) received.

- □ PLEASE SEND TICKETS FOR SPONSORED CONCERT
- □ SPREAD MY ALLOTTED TICKETS AS FOLLOWS:
- □ I DO **NOT** WISH TO RECEIVE TICKETS
- □ I DO **NOT** WISH TO RECEIVE A PROGRAM AD

Contact				
Company				
SPONSOR NAME (as yo	u would like it s	een on print	ed materials:	
Address				
City		ST	ZIP	
Phone:		Fax		
Email Address:				
Signature				

### **PAYMENT:** □ SEND INVOICE □ ENCLOSED

Payment is due on the Friday preceding the sponsored concert or series.

### PLEASE RETURN FORM TO WEST TEXAS SYMPHONY:

Mail: PO BOX 60658, Midland, TX 79711 (432) 617-0087 Fax: Email: development@wtxs.ora

