



**WEST TEXAS**  
SYMPHONY

**2025-2026 SEASON  
AD SIZES & RATES**

**1/4 PAGE VERTICAL AD**  
2-7/16" x 3-15/16"  
\$475

**1/8 PAGE HORIZONTAL AD**  
5" x 15/16"  
\$395

**1/4 PAGE HORIZONTAL AD**  
5" x 1-15/16"  
\$475

**1/3 PAGE AD**  
5" x 2-5/8"  
\$645

(NOT SHOWN TO ACTUAL SCALE)

**FULL PAGE AD**  
5" x 8"  
\$1,570

**INSIDE FRONT / BACK COVER**  
(LIMITED AVAILABILITY)  
5" x 8"  
\$1,845

**BACK COVER**  
(LIMITED AVAILABILITY)  
5" x 8"  
\$2,045

**1/2 PAGE AD**  
5" x 3-15/16"  
\$1,045

**1/8 PAGE VERTICAL AD**  
2-7/16" x 1-15/16"  
\$395



# 2025-2026 ADVERTISEMENT FORM

- NEW ADVERTISER
- RENEWAL

Advertiser \_\_\_\_\_

Contact \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

E-mail \_\_\_\_\_ Fax \_\_\_\_\_

Artwork Contact - Agency/Artist (optional) \_\_\_\_\_

Advertiser Signature (required) \_\_\_\_\_

- RENEW MY CURRENT ADVERTISEMENT
- I'D LIKE THE SAME SIZE, BUT NEW ARTWORK
- CREATE A NEW ADVERTISEMENT (indicate changes)

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

## AD SIZE OPTIONS

(see Rate & Size sheet for specifications)

- 1/8 Page Horizontal       1/8 Page Vertical
- 1/4 Page Horizontal       1/4 Page Vertical
- 1/3 Page
- 1/2 Page
- Full Page
- INSIDE Front Cover       INSIDE Back Cover
- BACK COVER

Artwork for ad must be emailed as a high resolution PDF, TIFF, AI, EPS or JPEG to the Odessa American at sreeves@oaoa.com

AD SIZE/RATE	_____ = \$ _____
TOTAL	\$ _____

## PAYMENT INFORMATION

- Payment Enclosed     Charge Credit Card     Bill Me (invoices to be sent from Odessa American)

Charge to my:       VISA       Mastercard

Card Number \_\_\_\_\_      Expiration Date \_\_\_\_\_      CID # \_\_\_\_\_

Name on Card \_\_\_\_\_      Signature \_\_\_\_\_

Please mail or email the completed form to the Odessa American.  
 Ad space must be purchased no later than **June 16, 2025** to ensure availability.  
 Odessa American - 700 N. Grant Street, Suite 800, Odessa, TX 79761 | SREEVES@OAOA.COM